



Dear Members,

Summer Greetings to all members, patrons and volunteers of the Chapter. The chapter completed three years of its operations. As it matures the chapter conducted its first election process. With a young volunteer members base the chapter is poised to embrace a few new leaders in responsible roles to lead the chapter from the front.

It is encouraging to have a growing volunteer base keenly owning up varied upcoming drives with passion. The chapter encourages each of you to connect the project management community you are associated with, both professionally and personally in the region to raise the awareness about the chapter.

Effective collaboration with constructive feedback would help the chapter build a community of Project Management practitioners in the region. Take your small step to regional leadership from your world of influence.

Cheers
Editor's Desk

COVER STORY Benefits of SCOR Model in Supply Chain Management

Supply chain management is one of the most important aspect of project management. For every business transaction there is a supplier and a customer and there are activities, facilities and processes linking that supplier to the customer. In addition, for every task in a project there is a customer and a supplier or a group of suppliers. The management process of balancing these links to deliver best value to the customer at minimum cost and effort for the supplier is supply chain management. The essential success criterion of a project is the timely, accurate to quality and cost-effective delivery of materials, systems and facilities.

Managing Project Supply Chains demonstrates how customized supply chain management can be applied to project management, ensuring project resources are delivered as required, reducing delays and costs and promoting a successful outcome.



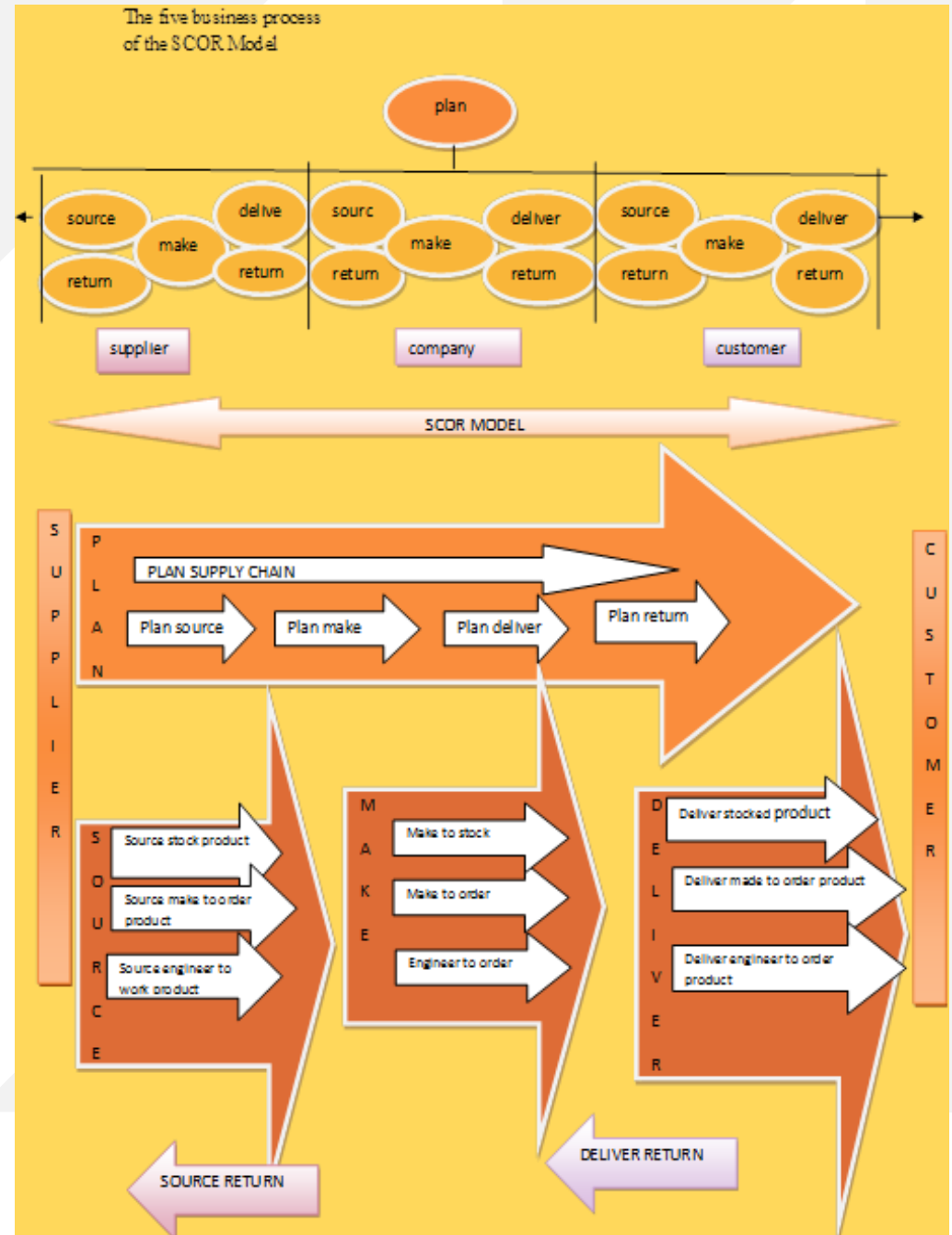
Supply & Demand



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Any system that can affect our supply chain should be handled delicately and meticulously. Whether there is a simple upgradation process, a hardware replacement, or a significant configuration or software change, our supply chain is too important to risk a faulty implementation. SCM, when properly applied, gives our business a level of assurance that protects the integrity of our business processes and data transactions while updating and improving our environment with new technology that addresses our business needs, outsourcing lean manufacturing, just-in-time inventory. The global economic downturn have put a new type of pressure on supply chains, making it more important than for every organizations to manage their supply chains effectively. These pressures make it critical for supply chain managers to have the skills and tools to improve their supply chain performance, and they highlighted the need for managers from throughout the organization to better understand the supply chain and its impact on their function. Supply Chain performance directly impacts customer satisfaction, increases market capitalization. As per customers demand, supply chains must be agile enough to adapt to constant changes in their markets. It should be speed-up introduction of new products and services to market, design and provide anything anywhere, manage change and global operations more easily and enable profitable growth. SCM offers different tools and techniques, which have the ability to properly diagnose problems, work around disruptions and determine how to efficiently boost customer service and improves bottom line.

Supply Chain Operations Reference Model :



The Supply Chain Operations Reference model (SCOR) is one of the process reference model that has been developed and endorsed by the Supply Chain Council (SCC) as the cross-industry standard diagnostic tool for supply-chain management. While much of the underlying content of the Model has been used by practitioners for many years, the SCOR model provides a unique framework that links business process, metrics, best practices and technology features into a unified structure to support communication among supply chain partners and to improve the effectiveness of supply chain management and related supply chain. The SCOR model has been developed to describe the business activities associated with all phases of satisfying a customer's demand and provide a basis for supply chain improvement for global projects as well as site specific projects.

Plan:

In the first step, demand and supply planning and management are included. Elements include balancing resources with requirements, determining communication along the entire chain, improving business rules and measuring supply chain efficiency. These business rules span inventory, transportation, assets, and regulatory compliance, among others. The plan also aligns the supply chain plan with the financial plan of the organization.

Source:

This step describes sourcing infrastructure and material acquisition. It describes how to manage inventory, capital assets, incoming product, supplier network, import/export requirements, supplier agreements and supplier performance. It discusses how to handle supplier payments and when to receive, verify and transfer product

Make:

Manufacturing and production are the emphasis of this step. It gives emphasis on manufacturing process make-to-order, make-to-stock, or engineer-to-order. The make step includes production activities, packaging, staging product, and releasing. It also includes managing the production network, equipment and facilities, and transportation.

Deliver: Delivery includes order management, warehousing, and transportation. It also includes receiving orders from customers and invoicing them once product has been received. This step involves management of finished product inventories, capital assets, transportation, product life cycles, and import/export compliances.

Return: The Return processes describe the activities associated with the reverse flow of goods back from the customer. The return involves the management of business rules, performance, data collection, returns inventory, capital assets, transportation, network configuration, and regulatory requirements and compliance.

Benefits of SCOR: Process reference models integrate the well-known concepts of business process reengineering, benchmarking, and process measurement into a cross-functional framework. This model provides a unique framework that links performance metrics, processes, best practices, and people into a unified structure. The framework supports communication between supply chain partners and enhances the effectiveness of supply chain management, technology, and related supply chain improvement activities. Some of the organizational benefits of adopting the SCOR Model are - Rapid assessment of supply chain performance, Clear identification of performance gaps, Efficient supply chain network redesign and optimization, Enhanced operational control from standard core processes, Streamlined management reporting and Organizational structure, Alignment of supply chain team skills with strategic objectives, Detailed plan for launching new businesses and products, Systematic supply chain mergers that capture project savings etc. The ultimate objective of any organization that deploys the SCOR model is to build a superior supply chain that is integrated with the overall organizational strategy. The SCOR model supports supply chain improvement by aiding the capture of an “as-is” current state from which the desired “to-be” future state can be derived.



Project Management National Conference, India 2014

Project Management National Conference 2014 is a two and half day professional development event, hosted by PMI Pearl City Chapter, Hyderabad on 11 Sep – 13 Sep 2014. The theme of this conference is "Project Management -the mantra for sustainable growth". For more details visit - <http://www.pmi.org.in/conference2014/>

Learn & Earn Series - Feb 2014

Chapter's second Learn and Earn event of the year was hosted on 22nd February 2014. Mr Raj Kakarla, General Manager, Novotel Kolkata Hotel and Residences, was the speaker for the event. He oriented the participants about the hospitality industry. Wonderful and effective videos elaborating the industry, its customers and workforce was demonstrated. Raj spoke of how communication and expectation management plays pivotal role in the daily projects that is executed in a service.

During the interactive session, members of various industries indulged in exchanging viewpoints around similarities and differences in context to how trainings are conducted to condition workforce to be ever motivated to gain customer satisfaction in a hotel industry. Novotel is coming up with its first hotel chain in Kolkata and is in the pre-launch phase from a project execution standpoint. Mr. Raj had compiled various design adoptions, cost, schedule variations, workforce preparation for the same. It was an enriching session, Chapter wishes all the best to the ecofriendly property which will soon get added to the city line.

First Volunteer Meet of Chapter

A fantastic get-together was organized on Feb 28, 2014 for the Chapter volunteers. New members were welcomed aboard across various portfolios, existing volunteers were felicitated for bringing improvement in their respective portfolios, ideas were shared and way ahead was discussed.

Chapter President encouraged volunteers to meet regularly as group to discuss on portfolios, volunteer involvement, share ideas and give/receive feedback for better connect and growth of PMI Chapter. It was very lively and energetic evening, the power of ONE!!!

Volunteer of the Quarter

"Nobody can do everything, but everyone can do something"; Chapter recognizes and appreciates the effort and support of volunteers for their contribution

Special Appreciation as "Volunteer of Quarter, Summer 2014" goes to Ms. Rekha Unni



Rekha is the lead volunteer of the Communications and Marketing portfolio. Her vibrant energy and spirit of volunteerism ensures that communications flow through all channels smoothly and promptly. Congratulations Rekha!

Chapter welcomes our new members..

A warm welcome and hearty wishes for a successful career in project management.

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|--------------------|----------------------------|
| ● Ananda Dasgupta | ● Hemam Ranjit Kumar Singh |
| ● Saibal Dey | ● Trinanjan Bhattacharyya |
| ● Santanu Kar | ● Subhajit Biswas |
| ● Pushkar Sharma | ● Partha Dutta |
| ● Devi Swain | ● Aakash Roy |
| ● Biplab Roy | ● Chandrasekhar Panasa |
| ● Abir Biswas | ● Sabyasachi Thakur |
| ● Kanchan Majumder | ● Kingshuk Mazumdar |
| ● S Preethi | ● Saraswata Gupta |
| ● Akshaya Satpathy | ● Rajarshi Bandyopadhyay |
| ● Devjyoti Mitra | ● Suparno Roy |
| ● Suman Bakshi | ● Debesh Majumdar |
| ● Shankha Datta | ● Subhadip Dassarma |
| ● Saurabh Ghosh | |

Share your thoughts and suggestions to pmiwbc.communication@pmiwbc.org Visit Chapter Website <http://www.pmiwbc.org/>



[PMI West Bengal Chapter](#)

